

BASF Construction Chemicals Asia Pacific

 **BASF**
The Chemical Company



BASF – The world's leading chemical company



BASF – The Chemical Company

- The world's leading chemical company
- Offers intelligent system solutions and high-value products for almost all industries
- Sales 2008: € 62,304 million
- Income from operations (EBIT) 2008: € 6,463 million
- Employees (December 31, 2008): 96,924



BASF Construction Chemicals – The global industry leader

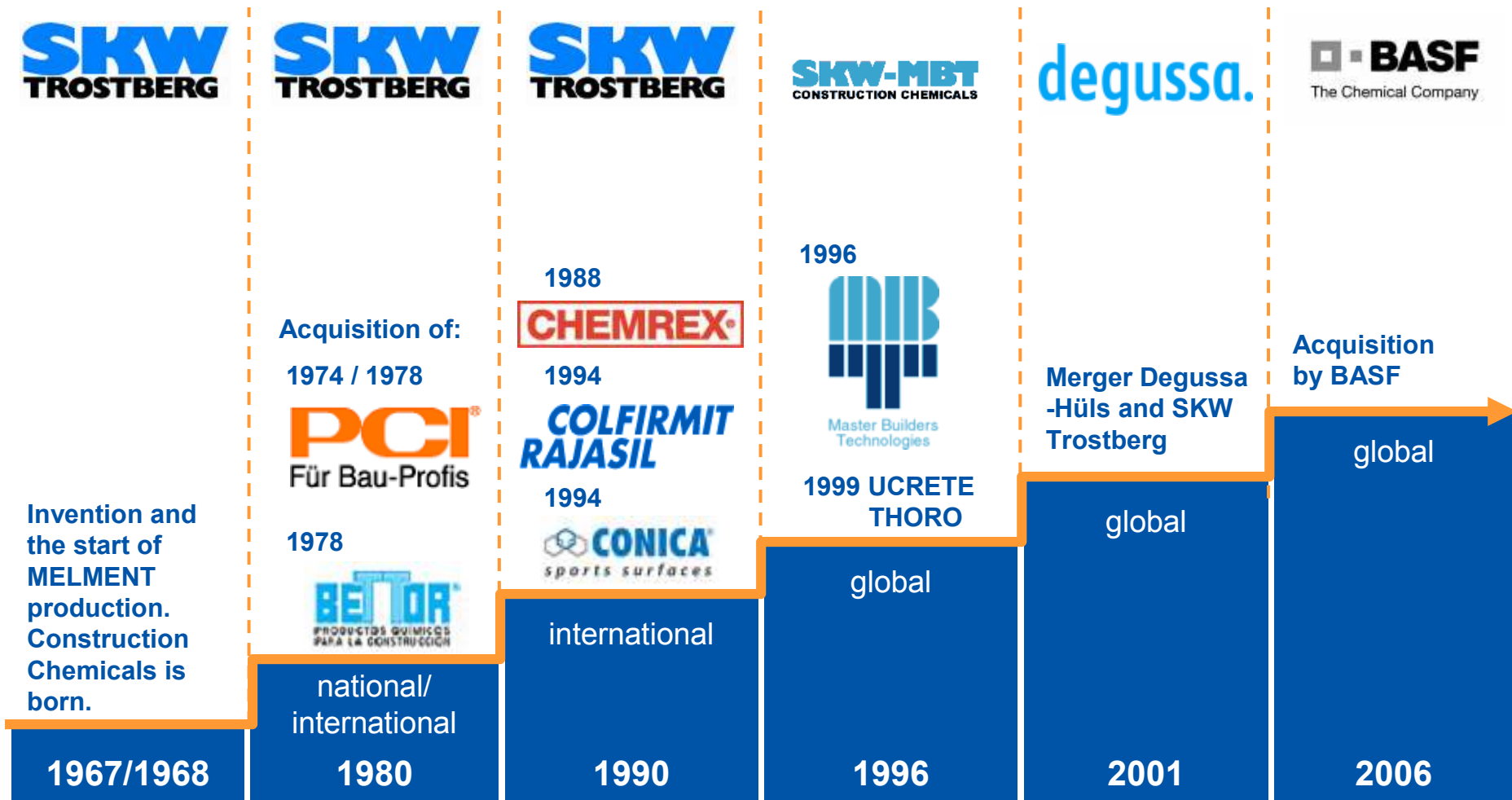


Global Construction Chemicals Market

- Sales 2008: € 2,163 million
- Employees 2008: Approx. 7,700
- Regional business units: North America, South America, AS Europe, CS Europe, Asia Pacific
- Plants: More than 130
- Brands: 22 segment brands and more than 400 product brands

→ Around 100,000 customers worldwide

Stepwise to the global No. 1



BASF Construction Chemicals is the market leader in Asia Pacific



50 production sites in the region

Serving over 20 countries in the region

- **Japan**
- **Mainland China**
- **South Asia:** India, Pakistan, Bangladesh, Sri Lanka, Nepal
- **ASEAN:** Singapore, Malaysia, Indonesia, Thailand, Vietnam, Philippines, Cambodia, Laos, Myanmar
- **Pacific:** Australia, New Zealand
- **Others:** Korea, Macao, Hong Kong, Taiwan, Mongolia



State-of-the-art R&D facilities and researchers throughout Asia Pacific

BASF Construction Chemicals is well equipped to reply to customer's technical requests on a sub-regional and local level.

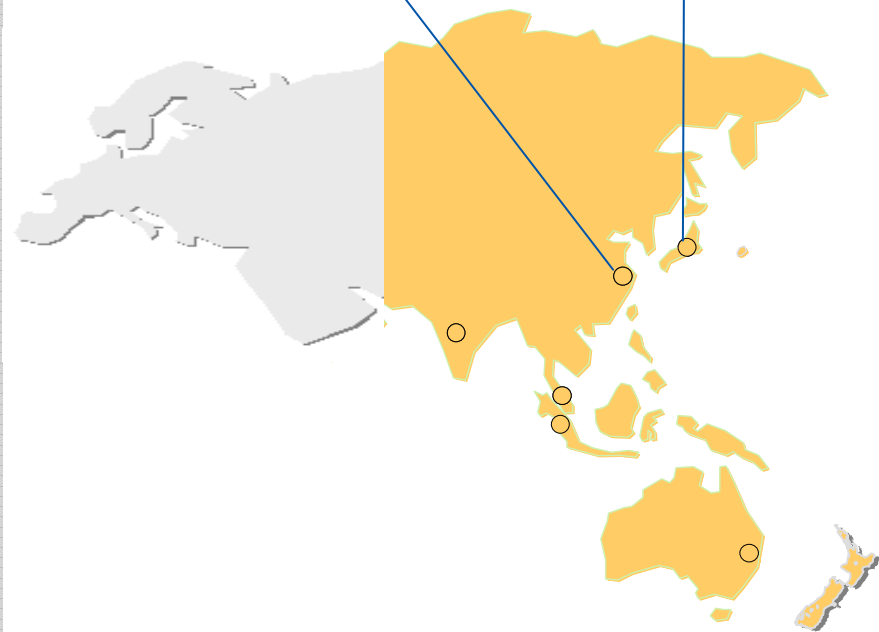
Japan: Hub: Chigasaki

Greater China: Hub: Shanghai

ASEAN: Singapore, Indonesia, Thailand, Vietnam, Philippines
Hub: Singapore

Pacific: Australia, New Zealand
Hub: Sydney

South Asia: India, Pakistan, Sri Lanka, Bangladesh
Hub: Mumbai



Innovative and tailor-made solutions to help customer more successful



Admixture Systems



Invisible Contribution

Products for improving the workability and final properties of concrete

Construction Systems



Visible Contribution

Products for protecting and repairing of structures

Admixture Systems



Products

- Superplasticizers
- Plasticizers
- Retarders
- Accelerators
- Freeze protection
- Air entrainers
- Curing compounds
- Form release agents
- Special underground products
- Stabilizer, Water Retainer
- Cement Additives

Market segments

- Ready-mix industry
- Precast industry
- Manufactured concrete products industry
- Construction companies
- Tunnel building industry
- Mining industry
- Cement industry

Construction Systems



Products

- Grouts
- Concrete repair systems
- Tiling systems
- Adhesives and injection
- Flooring
- Sport surfaces
- Waterproofing
- Joint sealing
- Expansion joint systems
- Architectural surface finishes and stuccos
- Wood protection

Market segments

- Distributors
- Contractors and applicators
- Owners of buildings
- Construction Industry
- Real estate companies (building management)

As a reliable partner, we've contributed to many prestigious projects



Taipei 101



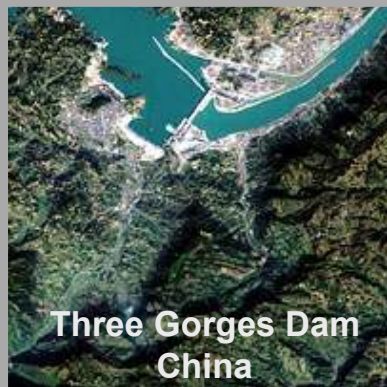
Hangzhou Bay Bridge, China



Tatara Bridge Japan



The Manor, Vietnam



Three Gorges Dam
China



Petronas win
Towers, Malaysia



Bangalore Airport, India



Vivo City
Singapore



30 the Bond
Australia